

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255755-1	09/30/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1864

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	255755	06261840

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	M-F 11p News	11-1135p	-T-TF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T-TF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 08/28/12 11:18 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM 2 WKMG Th 08/30/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM 1 WKMG F 08/31/12 11:22 PM M-F 11p News 11-1135p :30 AFP12TV20H \$1,800.00 NM									
2	08/30/12	08/30/12	Person of Interest	10-11p	---1---	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---1--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 08/30/12 Person of Interest 10-11p :00 \$5,000.00 NM See MG 2.2									
3	08/31/12	08/31/12	CSI:NY	9-10p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/31/12 9:33 PM CSI:NY 9-10p :30 AFP12TV20H \$4,000.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255755-1	09/30/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1864	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/01/12	09/01/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 7-9a Sat Early Show 7-9a :00 \$400.00 NM See MG 4.3 2 WKMG Sa 09/01/12 7-9a Sat Early Show 7-9a :00 \$400.00 NM See MG 4.3 3 WKMG M 09/03/12 6:59 AM Morn News at 6a 6-7a :30 AFP12TV20H \$800.00 NM MG for 4.1,4.2									
5	09/01/12	09/01/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 6:11 PM Sat Local 6 News at 6p 6-630p :30 AFP12TV20H \$550.00 NM									
6	09/01/12	09/01/12	48 Hrs Mystery 9p	9-10p	-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 8:59 PM 48 Hrs Mystery 9p 9-10p :30 AFP12TV20H \$3,000.00 NM 2 WKMG Sa 09/01/12 9:28 PM 48 Hrs Mystery 9p 9-10p :30 AFP12TV20H \$3,000.00 NM									
7	09/01/12	09/01/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 11:23 PM Sat 11p News 11-1135p :30 AFP12TV20H \$1,800.00 NM									
8	09/02/12	09/02/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 10:01 AM CBS Sunday Morning 9-1030a :30 AFP12TV20H \$1,300.00 NM									
9	09/02/12	09/02/12	Face The Nation	1030-11a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 11:00 AM Face The Nation 1030-11a :30 AFP12TV20H \$1,100.00 NM									
10	09/02/12	09/02/12	Sun 630p News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 6:55 PM Sun 630p News 630-7p :30 AFP12TV20H \$650.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255755-1	09/30/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	1864	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/02/12	09/02/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 7:40 PM Sun 7-8p 7-8p :30 AFP12TV20H \$5,000.00 NM									
12	09/02/12	09/02/12	The Mentalist	10-11p	-----2	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----2 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 10:35 PM The Mentalist 10-11p :30 AFP12TV20H \$4,000.00 NM 2 WKMG Su 09/02/12 11:00 PM The Mentalist 10-11p :30 AFP12TV20H \$4,000.00 NM									
13	09/02/12	09/02/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 11:33 PM Sun 11p News 11-1135p :30 AFP12TV20H \$1,800.00 NM									
14	09/03/12	09/03/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/03/12 11:29 PM M-F 11p News 11-1135p :30 AFP12TV20H \$1,800.00 NM									
15	08/29/12	08/29/12	M-F 11p News	11-1135p	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/29/12 11:42 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									
16	08/28/12	08/31/12	News at 6p	6-630p	-TWTF--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/28/12 6:21 PM News at 6p 6-630p :30 AFP12TV18H \$2,400.00 NM									
17	08/28/12	08/31/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/31/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 AFP12TV20H \$800.00 NM									

Total Spots                      20                      Gross Total                      \$43,200.00

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>
**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
255755-1	09/30/12	September 2012	08/27/12 - 09/03/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Americans For Prospe	AMER 4 PROSPERITY	1864

<u>Agency Commission</u>	<b>\$6,480.00</b>
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<u>Net Amount Due</u>	<b>\$36,720.00</b>
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Invoice #	Invoice Date	Invoice Month	Invoice Period
258125-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	431

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	258125	06302634

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/07/12	Local 6 News 12-1230p	12-1230p	-TWTF--	1:00	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 12:25 PM Local 6 News 12-1230p 12-1230p 1:00 AFP12TV21H \$1,600.00 NM 3 WKMG W 09/05/12 12:13 PM Local 6 News 12-1230p 12-1230p 1:00 AFP12TV21H \$1,600.00 NM 2 WKMG Th 09/06/12 12:20 PM Local 6 News 12-1230p 12-1230p 1:00 AFP12TV21H \$1,600.00 NM 4 WKMG F 09/07/12 12:29 PM Local 6 News 12-1230p 12-1230p 1:00 AFP12TV21H \$1,600.00 NM									
2	09/04/12	09/07/12	News at 6p	6-630p	-TWTF--	1:00	4	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 6:22 PM News at 6p 6-630p 1:00 AFP12TV21H \$2,400.00 NM 4 WKMG W 09/05/12 6:22 PM News at 6p 6-630p 1:00 AFP12TV21H \$2,400.00 NM 3 WKMG Th 09/06/12 6:21 PM News at 6p 6-630p 1:00 AFP12TV21H \$2,400.00 NM 2 WKMG F 09/07/12 6:14 PM News at 6p 6-630p 1:00 AFP12TV21H \$2,400.00 NM									
3	09/04/12	09/07/12	News at 7p	7-7:30p	-TWTF--	1:00	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 7:11 PM News at 7p 7-7:30p 1:00 AFP12TV21H \$3,000.00 NM 2 WKMG W 09/05/12 7:22 PM News at 7p 7-7:30p 1:00 AFP12TV21H \$3,000.00 NM 4 WKMG Th 09/06/12 7:12 PM News at 7p 7-7:30p 1:00 AFP12TV21H \$3,000.00 NM 3 WKMG F 09/07/12 7:23 PM News at 7p 7-7:30p 1:00 AFP12TV21H \$3,000.00 NM									

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258125-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
POL/Americans For Prospe	AMER 4 PROSPERITY	431	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/04/12	09/07/12	M-F 11p News	11-1135p	-TWTF--	1:00	4	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 09/04/12 11:41 PM M-F 11p News 11-1135p 1:00 AFP12TV21H \$4,400.00 NM 4 WKMG W 09/05/12 11:50 PM M-F 11p News 11-1135p 1:00 AFP12TV21H \$4,400.00 NM 1 WKMG Th 09/06/12 11:36 PM M-F 11p News 11-1135p 1:00 AFP12TV21H \$4,400.00 NM 2 WKMG F 09/07/12 11:23 PM M-F 11p News 11-1135p 1:00 AFP12TV21H \$4,400.00 NM									
5	09/04/12	09/04/12	NCIS:LA	9-10p	-1-----	1:00	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 9:44 PM NCIS:LA 9-10p 1:00 AFP12TV21H \$14,000.00 NM									
6	09/04/12	09/04/12	Democratic Convention -	10-11p	-1-----	1:00	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 10:34 PM Democratic Convention - Tue 10-11p 1:00 AFP12TV21H \$12,000.00 NM									
7	09/06/12	09/06/12	Democratic Convention-T	10-11p	---1---	1:00	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/06/12 11:11 PM Democratic Convention-Thur 10-11p 1:00 AFP12TV21H \$12,000.00 NM									
8	09/07/12	09/07/12	CSI:NY	9-10p	----1--	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/07/12 9:32 PM CSI:NY 9-10p 1:00 AFP12TV21H \$10,000.00 NM									
9	09/07/12	09/07/12	Blue Bloods	10-11p	----1--	1:00	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/07/12 10:35 PM Blue Bloods 10-11p 1:00 AFP12TV21H \$14,000.00 NM									
10	09/08/12	09/08/12	7-9a Sat Early Show	7-9a	-----2-	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 09/08/12 7:59 AM 7-9a Sat Early Show 7-9a 1:00 AFP12TV21H \$800.00 NM 1 WKMG Sa 09/08/12 8:28 AM 7-9a Sat Early Show 7-9a 1:00 AFP12TV21H \$800.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258125-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
POL/Americans For Prospe		AMER 4 PROSPERITY	431

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/08/12	09/08/12	Sat Local 6 News at 6p	6-630p	-----1-	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 6:25 PM Sat Local 6 News at 6p 6-630p 1:00 AFP12TV21H \$1,100.00 NM									
12	09/08/12	09/08/12	No Show/See US Open V	9-10p	-----2-	1:00	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----2- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 No Show/See US Open Wmns Fi 9-10p :00 \$6,000.00 NM See MG 12.5 2 WKMG Sa 09/08/12 No Show/See US Open Wmns Fi 9-10p :00 \$6,000.00 NM See MG 12.5 5 WKMG Su 09/09/12 3:09 PM NFL Game 1 various 1:00 AFP12TV21H \$12,000.00 NM MG for 12.2,12.1									
13	09/08/12	09/08/12	Sat 11p News	11-1135p	-----1-	1:00	1	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 11:12 PM Sat 11p News 11-1135p 1:00 AFP12TV21H \$4,400.00 NM									
14	09/09/12	09/09/12	CBS Sunday Morning	9-1030a	-----1	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 9:53 AM CBS Sunday Morning 9-1030a 1:00 AFP12TV21H \$3,000.00 NM									
15	09/09/12	09/09/12	Face The Nation	1030-11a	-----1	1:00	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:23 AM Face The Nation 1030-11a 1:00 AFP12TV21H \$2,200.00 NM									
16	09/09/12	09/09/12	CBS Eve News	630-7p	-----1	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 CBS Eve News 630-7p :00 \$1,300.00 NM See MG 16.2 2 WKMG M 09/10/12 6:59 AM Morn News at 6a 6-7a 1:00 AFP12TV21H \$1,300.00 NM MG for 16.1 09/09									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258125-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
POL/Americans For Prospe		AMER 4 PROSPERITY	431

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/09/12	09/09/12	Sun 7-8p	7-8p	-----1	1:00	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 8:26 PM Sun 7-8p 7-8p 1:00 AFP12TV21H \$14,000.00 NM									
18	09/09/12	09/09/12	Good Wife	9-10p	-----1	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 10:13 PM Good Wife 9-10p 1:00 AFP12TV21H \$10,000.00 NM									
19	09/09/12	09/09/12	The Mentalist	10-11p	-----1	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:08 PM The Mentalist 10-11p 1:00 AFP12TV21H \$10,000.00 NM									
20	09/09/12	09/09/12	Sun 11p News	11-1135p	-----1	1:00	1	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:44 PM Sun 11p News 11-1135p 1:00 AFP12TV21H \$4,400.00 NM									
21	09/10/12	09/10/12	Local 6 News 12-1230p	12-1230p	1-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 12:21 PM Local 6 News 12-1230p 12-1230p 1:00 AFP12TV21H \$1,600.00 NM									
22	09/10/12	09/10/12	News at 6p	6-630p	1-----	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 News at 6p 6-630p :00 \$2,400.00 NM See MG 22.2 2 WKMG M 09/10/12 3:58 PM Men's Final 4p-7p 1:00 AFP12TV21H \$2,400.00 NM MG for 22.1 09/10									
23	09/10/12	09/10/12	News at 7p	7-7:30p	1-----	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 News at 7p 7-7:30p :00 \$3,000.00 NM Credited									

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**WKMG**  
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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258125-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
POL/Americans For Prospe		AMER 4 PROSPERITY	431

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/10/12	09/10/12	M-F 11p News	11-1135p	1-----	1:00	1	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 11:44 PM M-F 11p News 11-1135p 1:00 AFP12TV21H \$4,400.00 NM									
25	09/10/12	09/10/12	Hawaii Five-O	10-11p	1-----	1:00	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 10:28 PM Hawaii Five-O 10-11p 1:00 AFP12TV21H \$12,000.00 NM									

Total Spots **37** Gross Total **\$192,000.00**

**Payment Terms 30 Days**

Agency Commission **\$28,800.00**

Net Amount Due **\$163,200.00**

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## INVOICE


<http://www.local6.com>

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-2	09/30/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Americans For Prospe	AMER 4 PROSPERITY	1863

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	255756	06261863

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/27/12	08/27/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/27/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 AFP12TV18H \$700.00 NM									
18	08/27/12	08/27/12	News at 6p	6-630p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/27/12 6:15 PM News at 6p 6-630p :30 AFP12TV18H \$1,000.00 NM									
19	08/27/12	08/27/12	News at 7p	7-730p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/27/12 7:14 PM News at 7p 7-730p :30 AFP12TV18H \$1,200.00 NM									
20	08/27/12	08/27/12	M-F 11p News	11-1135p	2-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 2----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/27/12 11:23 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM 1 WKMG 08/27/12 11:34 PM M-F 11p News 11-1135p :30 AFP12TV18H \$1,800.00 NM									

**Total Spots 5 Gross Total \$6,500.00**

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>
**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255756-2	09/30/12	September 2012	08/27/12 - 08/27/12
Advertiser		Product	Estimate Number
POL/Americans For Prospe		AMER 4 PROSPERITY	1863

Agency Commission	\$975.00
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Net Amount Due	\$5,525.00
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